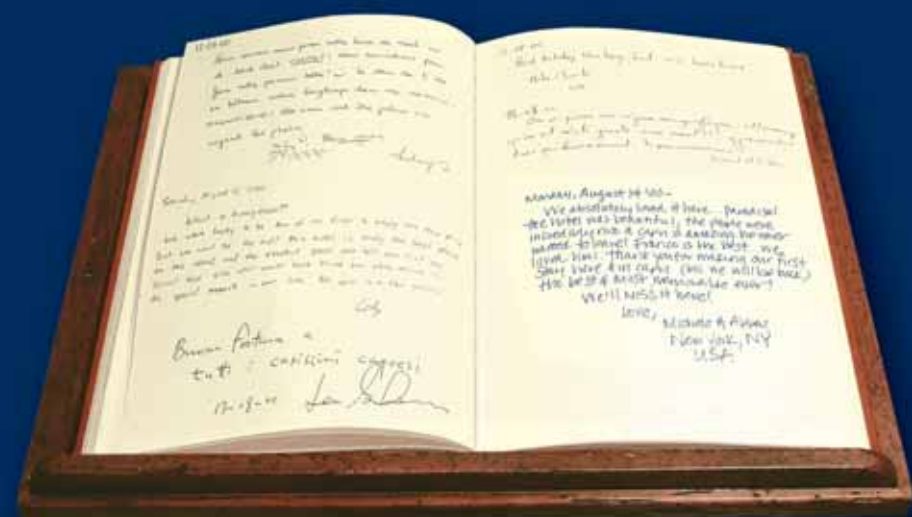


CAESAR AVGVSTVS  
Isola di Capri

WELCOME TO OUR PARADISE

Lasciamo parlare le immagini...  
e i commenti dei nostri ospiti.



Let the pictures and...  
our guest comments tell the story.

This hotel is even.  
more breathtaking  
than the photos on your  
web site. We truly enjoyed  
our stay and will definitely  
be back soon. ~It will be a  
tradition for us!  
Leslie?  
San Clemente, CA  
USA



This hotel is ever more breathtaking than the photos on your web site. We truly enjoyed our stay and will definitely be back soon.  
It will be a tradition for us! San Clemente, CA USA





*Hotel Caesar Augustus created its magic for us again! We especially enjoyed the evening music and the entertainer was exceptional! We will continue to send our family and friends here to enjoy "la più belle vista del mondo"! ...until next year!*

*Rochester, NY; Fort Myers Beach, FLA*

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Rochester, NY, Fort Myers Beach, FLA



What a spectacular start to our honeymoon. Our  
breath was taken away when we first stepped out  
onto the balcony! Special thanks to the hotel  
staff who all were so friendly and helpful through-  
out the duration of our stay.  
Many Thanks!

P.S Your poolside staff were London, England.  
unbelievably helpful & professional.

What a spectacular start to our honeymoon. Our breath was taken away when we first stepped out onto the balcony! Special thanks to the hotel staff who all were so friendly  
and helpful throughout the duration of our stay. Many thanks London, England P.S. Your poolside staff were unbelievably helpful & professional.





Un Albergo che è una vera casa,  
ma molto di più di una casa,  
perché la magia del luogo è  
unica! Complimenti!

Un Albergo che è una vera casa, ma molto di più di una casa, perché la magia del luogo è unica! Complimenti!





what a perfect place for a honeymoon. The amazing  
aroma of the gerbera, orange and lemon blossoms greeted  
us each time we arrived "home" from daily adventures.  
Thank you for your warm hospitality and kindness.

Kentucky, USA.

What a perfect place for a honeymoon. The amazing aroma of the gerbera, orange and lemon blossoms greeted us each time we arrived "home" from daily adventures.  
Thank you for your warm hospitality and kindness. Kentucky, USA

de volte a volte supera le fantasie!!!  
In questo angolo di paradiso abbiamo  
vissuto momenti indimenticabili grazie anche  
a persone squisite.  
A presto Capri!!!

La realtà a volte supera la fantasia!!! In questo angolo di paradiso abbiamo vissuto  
momenti indimenticabili grazie anche a persone squisite. A presto Capri!!!





A fabulous hotel with an incredible setting.  
The perfect way to begin our married life  
together. Windsor, England.

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Ici c'est vrai, c'est peut-être une des plus  
belles vues du monde et grâce au personnel  
de l'Hotel si charmant on se sent "en  
famille" un peu chez soit. Longue vie  
à l'Hotel Caesar Augustus- merci. A Bientot

Ici c'est vrai, c'est peut être une des plus belles vues du monde et grâce au personnel de l'hotel si charmant  
on se sent "en famille", un peu chez soit. Longue vie à l'hotel Caesar Augustus. Merci. A bientôt





Liebes Caesar-Augustus Team,  
 Schöner hätte es nicht sein können:  
 - traumhaftes Hotel  
 - perfekter Service  
 - einzigartige Atmosphäre  
 Danke - es war wunderbar!

Liebes caesar augustus team, Schöner hätte es nicht sein können traumhaftes hotel perfekter service einzigartige atmosphäre danke - es war wunderbar.





Di questo meraviglioso soggiorno non ricorderò solo le evidenti bellezze e la piacevolezza dei luoghi, ben noti a tutti. Porterò, via con me, il sapore di un'accoglienza speciale... donatami da persone speciali.

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We found this fabulous hotel via the internet, and the photographs and review left us a little skeptical. But after spending the past 3 days and the grand finale of our honeymoon, the words and pictures can't describe this paradise. Our many thanks to Franco and the staff - his recommendations (dinner, boat trip w/ Giro) and gracious assistance were impeccable. We'll be back for many anniversaries to come!! Molto bene!! Ciao -

Winchester VA - USA

We found this fabulous hotel via the internet, and the photographs and review left us a little skeptical.

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— Es gibt sie noch,  
die kleinen Paradiese!  
Wir haben hier eins entdeckt  
und waren gerne Gäste  
Ihres Hauses.

Es gibt sie noch, die kleinen Paradiese! Wir haben hier eines entdeckt und waren gerne Gäste Ihres Hauses.





Muchísimas gracias por ayudarnos a pasar unos inolvidables días, los primeros de nuestro matrimonio. El lugar preciosísimo, el hotel super-comfortable y el personal encantador. Esperamos volver pronto.

Muchísimas gracias por ayudarnos a pasar unos inolvidables días, los primeros de nuestro matrimonio. El lugar preciosísimo, el hotel superconfortable y el personal encantador. Esperamos volver pronto.





Si le Paradis existe il est ici, les odeurs, le bleu  
du ciel, la beauté du paysage, votre agréable  
accueil, a fait de nous les plus amoureux de  
la terre, Merci pour votre gentillesse.  
CAPRI → PARIS ♡

Si le Paradis existe il est ici, les odeurs, le bleu du ciel, la beauté du paysage, votre agréable accueil, a fait de nous les plus amoureux de la terre, merci pour votre gentillesse.






Our only complaint with the Caesar Augustus is that it makes us not want to continue our trip & stay here. The views were breathtaking, the pool was perfect, the service was impeccable and I could go on and on. Thank you for making everything better than we could ever imagine.

Atlanta GA USA

Our only complaint with the Caesar Augustus is that it makes us not want to continue our trip and stay here. The views were breathtaking, the pool was perfect. The service was impeccable and I could go on and on. Thank you for making everything better than we could ever imagine Atlanta GA USA







*Questa dimora è della mia famiglia  
da oltre tre generazioni...  
Sono lieto di poterla vivere con  
Voi adesso!*

*This mansion has been in my family  
for over three generations...  
It is my honour and pleasure to  
share it with you  
Paolo Signorini*

Questa dimora è della mia famiglia da oltre tre generazioni... sono lieto di poterLa vivere con Voi adesso!

[Paolo Signorini]



Hotel Caesar Augustus  
“Villa Bitter”  
circa 1901



## La storia

Un meraviglioso sperone di roccia che guarda il paradiso, una visione di mare nel cielo!...

Certamente un luogo così affascinante fu vissuto ed amato già ai tempi dell’antica Roma.

La storia certa risale alla seconda metà dell’Ottocento; documenti fotografici ci mostrano una “Villa Bitter”, meravigliosa dimora privata di un facoltoso signore tedesco, che poi diviene una locanda e luogo di ristoro per i viandanti della strada carrozzabile costruita nel 1878 e della “Scala Fenicia”, con i suoi mille gradini, che esisteva da sempre.

All’inizio del Novecento il Principe russo Emmanuel Bulhak, che prevede tempi duri per la nobiltà del suo paese, fugge in Italia, compra “Villa Bitter” e si trasferisce ad

Anacapri con tutti i suoi beni. Sarà uno dei pochi Principi russi a non finire come lavapiatti nella Parigi del 1920 dopo la rivoluzione di ottobre.

Bulhak fa della sua villa una dimora gentilizia ed è lui a porre la statua di Cesare dove è ora. Infatti il Principe, che è uno studioso di storia antica, sostiene appassionatamente la teoria della prevalenza dell’imperatore Cesare Augusto su Tiberio nello scoprire e rendere famosa l’isola di Capri.

Ciò è testimoniato da una lapide di marmo, in lingua latina, composta dal nobile russo:

“CAESARI AUGUSTO ORBIS TERRARUM DUCI CAPRENSIS INSULAE AMATORI QUAE IN TERRARUM ORBE INTER MARIS UNDAS GEMMA IMPERATORI DIGNA CORUSCAT”

La statua è una bellissima copia ottocentesca del famoso “Cesare di Prima Porta” rinvenuto, presso Roma, in Villa Livia residenza della moglie dell’Imperatore.

La sua posizione che domina dall’alto, con lo sguardo e col gesto, Villa Jovis, dimora di Tiberio, vuole indicare appunto il predominio di Augusto sul figlio adottivo.

Bulhak, alla fine del ventennio fascista, sente venti di guerra. Poiché crede ancora nel suo intuito si trasferisce nella più tranquilla Inghilterra e vende la sua villa alla famiglia Signorini che la trasformerà nell’Hotel Caesar Augustus, dopo la guerra, sul finire degli anni Quaranta.

Oggi l’albergo, completamente rinnovato in totale armonia con la sua storia e con la sua speciale atmosfera, perpetua la leggenda incantata di questo sito millenario.



Hotel Caesar Augustus  
“La Terrazza”  
1949

## The history

*Perched on the top of a cliff, embraced by the waters of the Bay of Naples and the azure blue sky, the site of the Hotel Caesar Augustus has been a part of Capri’s mythical lore, dating from the times of ancient Rome. The magic of Capri is eternal, no doubt born in the times of the Gods-- who else could have conceived of such a place. Emperors, kings, queens, literary figures, fashon icons, European aristocracy, media moguls and Hollywood stars have all lived their Caprese adventure.*

*Mortal traces of the Hotel dwelling’s beginning date from the second half of the ninth century. But the next thousand years are obscured in darkness. Only in the 1850s does the legend leave historical footprints. In its first incarnation, the Hotel was called the “Villa Bitter.” Photographs show a sumptuous private residence owned by a wealthy German. Several decades later, the residence became a resting spot for pedestrians attempting the famous thousand-step stone stairway known as the “Scala Fenicia.” (The Phoenician Stairway) Capri was a jewel whose glitter captured the fancy of the rich and powerful. The Hotel’s unique spot, similarly, was eye candy for a few illustrious characters. In the beginning of the 1900s, the Villa Bitter was purchased by the Russian Prince Emmanuel Bulbak. A man with uncanny foresight, he sensed difficult times for the nobility of his country. Prince Bulbak was a few steps ahead of his less fortunate noble peers who after the October Revolution would suffer ignominious fates that included washing dishes in the Paris of 1920s. He managed to liquefy his immense wealth and made Anacapri his home in exile.*

*Bulbak transformed the Villa into a manor, worthy of his noble pedigree. With appropriate aplomb he commissioned a life-size statue of Caesar Augustus and placed it where it stands today. The statue is a beautiful copy of the famous Cesare di Prima Porta found near Rome in the Villa Livia, home of Emperor Augustus’ wife.*

*Matching his great wealth with a comparably deep and rich command of ancient history. Defying the popular view that Capri’s fame began with Emperor Tiberius’s adoption of the Island as his throne from which he ruled his empire, the Prince was a proponent of a different view. He passionately promulgated the theory that Emperor Augustus was more important than Tiberius in bringing the world’s attention to Capri. The statue is a testament to this view. Augustus stands at a dominating height overlooking Villa Jovis, the home of Tiberius. With a fierce expression and grand gesture, the statue symbolizes the dominance of Augustus over Tiberius, Caesar’s adopted son. To remove any doubt as to the significance of the statue, Prince Bulbak engraved under the statue his statement that Augustus was responsible for discovering this Mediterranean gem. For the Latin scholars :*

“CAESARI AUGUSTO ORBIS TERRARUM DUCI CAPRENSIS INSULAE AMATORI QUAE IN TERRARUM ORBE INTER MARIS UNDAS GEMMA IMPERATORI DIGNA CORUSCAT”

*The jewel of Anacapri changed hands again. In the late 1930s, Prince Bulbak astutely anticipated an imminent change of political fortunes. Just before the waves of war reached him, Bulbak sold his villa to the Signorini family of Naples and relocated to the peaceful shores of England. By the end of the war, the Signorinis had transformed the villa into a hotel. The third Signorini generation continues to showcase this remarkable jewel that has sparkled for over a thousand years.*





CAESAR AVGVSTVS

Isola di Capri

Il Caesar Augustus, da uno sperone di roccia a picco sul mare, dona ai suoi ospiti un panorama degno di un Imperatore che spazia da Capri a Ischia, a Procida, a Napoli, fino alla penisola sorrentina. I suoi terrazzi, i giardini fioriti e la piscina, definita da un poeta "un miraggio di mare nel cielo", sono una meraviglia che continua a stupire vecchi e nuovi visitatori. L'hotel ha 59 camere con ogni comfort ed ognuna di esse è diversa da tutte le altre per la particolarità dell'architettura, l'eleganza degli arredi, l'emozionante scenario che si può godere dai balconi, dai terrazzi, e perfino dalle vasche idromassaggio panoramiche. Tra queste camere le incantevoli suites Caesar, Farouk, Tiberio e Vesuvio spiccano come gemme speciali.

#### NELL' HOTEL

Piscina panoramica - Ristorante sulla piscina - Piano Bar - Cocktail lounge - Terrazzi - Massaggio "con vista" - Giardini esotici - TV satellitare - Servizio in camera - Aria condizionata - Jacuzzi (molte camere) - Connessione internet a banda larga hot spot salone e piscina - Parcheggio - Sale Meeting - Personal Shopper (su richiesta) Tutte le più belle escursioni.

#### VICINO L'HOTEL

Campi da Tennis - Centro benessere - Shopping - Gallerie - Noleggio barche - Cinema - Discoteche - Ristoranti - Escursioni - Centro bellezza - Parrucchiere.

*Located on a cliff directly on the sea, the Caesar Augustus offers a panoramic view from Capri to Ischia, to the bay of Naples, to Sorrento and back to Capri. A vista good enough for the emperor himself! The magnificent terraces, lush gardens and infinity pool are a mirage floating in the sky. New guests are dazzled, as are returning guests who are mesmerized afresh with each visit. The hotel has 59 unique rooms, offering distinctive architecture and design to give expression to the full spectrum of emotions. The spectacular views can be enjoyed from private balconies and terraces, even from the sumptuous jacuzzis and of course upon opening your eyes from a night of restful sleep. For those special occasions, our guests indulge themselves in our most memorable suites. The Caesar, Farouk, Tiberio and Vesuvio Suites, filled with magical memories, are awaiting you.*

#### AT THE HOTEL

Infinity pool - Pool-side restaurant - Out door massage - Piano Bar and terrace - Exotic gardens - Cocktail lounge - Room service - Satellite television - Air conditioning - Jacuzzi (many rooms) - Broad Band connectivity hot spot in hall and at the pool - Car parking - Meeting Facilities - Personal Shopper (on request) A wide variety of excursions.

#### NEAR THE HOTEL

Tennis courts adjacent; with professional trainer on request - Beauty farm - Shopping, boutiques - Art gallery - Boat rentals - Cinema - Disco clubs - Typical restaurants Excursions - Beauty salon, beauty parlour.



80071 Anacapri - Via G. Orlandi, 4 - Tel. +39 081 837.33.95 - Fax +39 081 837.14.44 - [www.caesar-augustus.com](http://www.caesar-augustus.com) - [info@caesar-augustus.com](mailto:info@caesar-augustus.com)

A luxury mansion nestled on the cliffs of Capri



Lapide posta dal  
Principe Bulhak  
nel 1921

*Original engraved stone  
placed by Prince Bulhak  
in 1921*

I commenti dei nostri ospiti sono tratti dai "Guest Books". Le firme sono state rimosse per la privacy, ma i libri sono a vostra disposizione in albergo per la consultazione e per l'aggiunta dei vostri commenti.

*The comments are coming from our "Guest Books". Signatures and names have been omitted for the privacy. The original books are displayed in the hotel both to study the content and to add your evaluation.*

Progetto Grafico: Antonio Tabasco - Fotografie: Rotili De Simone, Guido Fuà, Marina Papa, Paolo Signorini - Stampa: X-Press



NON ACCONTENTARTI MAI DI QUALCOSA DI MENO DEI TUOI SOGNI...  
NEVER SETTLE FOR LESS THAN YOUR DREAMS...



CAESAR AVGVSTVS

Isola di Capri